

# ENERGY MATTERS

Bay of Plenty Energy Newsletter

October/November 2007



You may have noticed that the logo on your account and on this newsletter has changed. Our new name, "Bay of Plenty Energy" more accurately reflects our ongoing commitment to meeting the wider energy needs of our customers.

We already supply electricity and gas and are looking at other ways to meet the energy needs of this region – from new technologies to greater energy efficiency options.

While our name has changed, our commitment to providing you with a highly personalised service and a competitive supply of energy to our customers remains the same.

As your local energy supplier, we are still based in Whakatane, we still employ a local team and we continue to support our region's young people, sports events, care, hospice and a raft of initiatives and causes that benefit the community in which we live.

In this newsletter you'll find details on how we have extended our support of Bay of Plenty schools via the valuable Books in Homes reading programme. You'll also find information on our recently announced backing of Project Hope as a major sponsor and supporter of the Eastern Bay of Plenty's new Cancer Centre that is due to open in November.

Also in this newsletter is an overview of the latest BOPE REWARDS prize draw that will see one lucky member winning a complete solar water heating system for their home and all members provided with the opportunity to make significant savings on a Sola60 system.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Chris Power'.

Chris Power  
Commercial Manager

## New name but same focus on service

On 11 October, the team at Bay of Plenty Electricity announced the company's name was changing to Bay of Plenty Energy.

Although the name has changed, the service and commitment we offer as your local, long-term energy provider remains the same. While this is a minor change in wording only, the change does better reflect that we can provide you with a lot more than just electricity.

As your local energy team we already supply our customers with electricity and natural gas – plus help and advice on how to use energy more efficiently in your home or business. Backed by Todd Energy ([www.toddenergy.co.nz](http://www.toddenergy.co.nz)), one of New Zealand's leading energy producers, we also have the potential to offer a much wider range of energy solutions.

This backing allows Bay of Plenty Energy to draw on extensive expertise and resources from other Todd Energy businesses around the country that include energy production and the ability to integrate electricity, natural gas, LPG and solar energy expertise into a complete solution for our customers.



*Our name has changed but Bay of Plenty Energy's friendly Customer Care Team are still available to help if you ever have any questions about your energy supply.*

## 40% REWARD discount due in November

The popular 40% boosted prompt payment discount is due to be repeated this November for all eligible BOPE REWARDS members. The discount – together with the other prize draws and special offers is one way for Bay of Plenty Energy say "thank-you" to our great customers that regularly pay their accounts on time.



0800 500 710

[www.bope.co.nz](http://www.bope.co.nz)

## Reduce your home's eco-footprint with the BOPE REWARDS solar offer

In association with Sola60, New Zealand's largest manufacturer of solar water heating systems and a sister company of Bay of Plenty Energy, any BOPE REWARDS member who purchases a home solar water heating system from Sola60 before the end of October will save \$400 off the cost plus receive a \$100 credit on their Bay of Plenty Energy account.

Additionally, all qualifying REWARDS members have been automatically entered into the draw to win a complete solar hot water system – all installed and ready to go – in our latest REWARDS prize draw. Plus, twenty members will receive an energy efficient home lighting package of ten Philips energy efficient lamps suitable for replacing most standard bayonet or screw fitting light bulbs.



*Harnessing solar energy with an efficient solar hot water system installed in your home can reduce your home energy bills.*

If you are not a member of the programme, contact our team on 0800 500 710 to find out how you can make paying your energy bill more REWARDING.

## Support of Duffy Books extended



The team at Bay of Plenty Energy is pleased to have further extended our support of the excellent Books in Homes programme in the Bay of Plenty. Based on the ongoing value of this reading programme and the positive feedback from our schools and customers, Whangamarino School has been added to the four schools already supported.

The programme – inspired by New Zealand author Alan Duff - aims to break the cycle of “booklessness” in Kiwi homes by providing children with books that they get to choose and to keep. The programme enlists the help of role models from all walks of life to speak to pupils about the importance of reading and how it has helped them succeed in life.

Bay of Plenty Energy is proud to include the long-term sponsorship of this valuable programme that helps children develop the skills needed to realise their personal potential.



*The Books in Homes programme benefits the community as a whole by enabling today's children to better participate in and contribute to the region for the future.*

**Did you know...** Bay of Plenty Energy supplies electricity and natural gas throughout the Bay of Plenty. So if you are moving within the region or have more than one property and would like the simplicity of dealing with just one team, give us a call. We're here to help.

## Meter readers – the local advantage

Bay of Plenty Energy employs meter readers from within the communities that we supply. This means that Bay of Plenty Energy meter readers know the region as well as many of our customers and this supports our high level of service.



*Bay of Plenty Energy meter readers are easily identifiable with branded vehicles and uniforms.*

For security, all Bay of Plenty Energy meter readers wear uniforms and name badges to ensure they are clearly identifiable and our meter reading vehicles are also well branded.

## Proud to support Project Hope

Bay of Plenty Energy is proud to support Project Hope – a fund raising campaign dedicated to providing the Eastern Bay of Plenty with a dedicated District Cancer Centre.

This invaluable community resource was able to become a reality due to the generosity and commitment of Eastern Bay of Plenty individuals, organisations and businesses. The overwhelming support from within the community reinforced Bay of Plenty Energy's decision to become a major sponsor of this key local resource.

Construction is underway and the centre is scheduled to open in late November 2007, the newly-named Bay of Plenty Energy Cancer Centre is designed to offer medical advice and treatment, integrated and complementary therapies, counselling and information in comfortable and attractive surroundings.

As a local business, Bay of Plenty Energy is extremely proud to have our name associated with such a worthy community project that will make a significant and ongoing difference to cancer sufferers and those close to them.



*Bay of Plenty Energy is proud to support numerous local causes and initiatives each year including the soon to be completed Cancer Centre.*